



The Future of Volunteer Management in Cancer Care

Call for Proposals

The Volunteer Management in Cancer Care symposium will be held in Cleveland, Ohio, hosted by Cleveland Clinic Taussig Cancer Institute on **May 13-15, 2015**.

We are looking for forward-thinking actionable sessions on volunteer management, peer mentoring and more. VMCC speakers can share next-level advice on everything from building a loyal volunteer community to making data-driven decisions that improve survivorship through peer mentoring programs. Olympic gold medalist Scott Hamilton will be our keynote speaker for the 2015 symposium.

Proposal Guidelines

- All sessions will be 90 minutes long; we will use a panel format with a moderator. Each presentation may be 20 minutes, the q&a will follow all panel presentations
- Must be interactive
- Employ a variety of teaching modalities
- Are identified as universal, beginning, intermediate or advanced level of experience
- Handouts will be loaded onto a jump drive that will be given to each participant; therefore, we will need to have your ppt or handout at least two weeks prior to the symposium.

Topics

1. **Volunteer training:** uniqueness of training in a cancer care environment; the power of reciprocity.
2. **The volunteer (and support seeker) database:** creating, maintaining, searching (of particular importance for Peer Matching), securing, and best uses for reporting. What data do we capture about our volunteers and

support seekers, how do we categorize and search efficiently, and what and how do we report our data?

3. **Metrics and reporting:** proving value of what we do, measuring success in cancer center programs both qualitative and quantitative.
4. **National standards and best practice:** what distinguishes a cancer center volunteer program and how do you define a successful one?
5. **Marketing and Promotion:** what is the impact of social media and the digital experience on the future of cancer care volunteer programs?

Proposal Format

Please submit

- Name of your hospital/program
- Presenter title and biography
- Workshop description (including workshop title, purpose, key goals and take- aways for participants).
- 100 word limit

Criteria for acceptance

- Covers a topic of interest
- Can be shared or learned in the allotted time frame
- Is interactive with time built in for questions

All proposals should be emailed to:

cares@ccf.org

We are looking forward to hearing from you! The deadline for proposal submission is **March 2, 2015**. We will notify you of our decision by **April 3, 2015**.

We are looking forward to the opportunity to share, learn and improve our services to patients, caregivers and families through this gathering in May, 2015.

Thank you,

VMCC Leadership Team